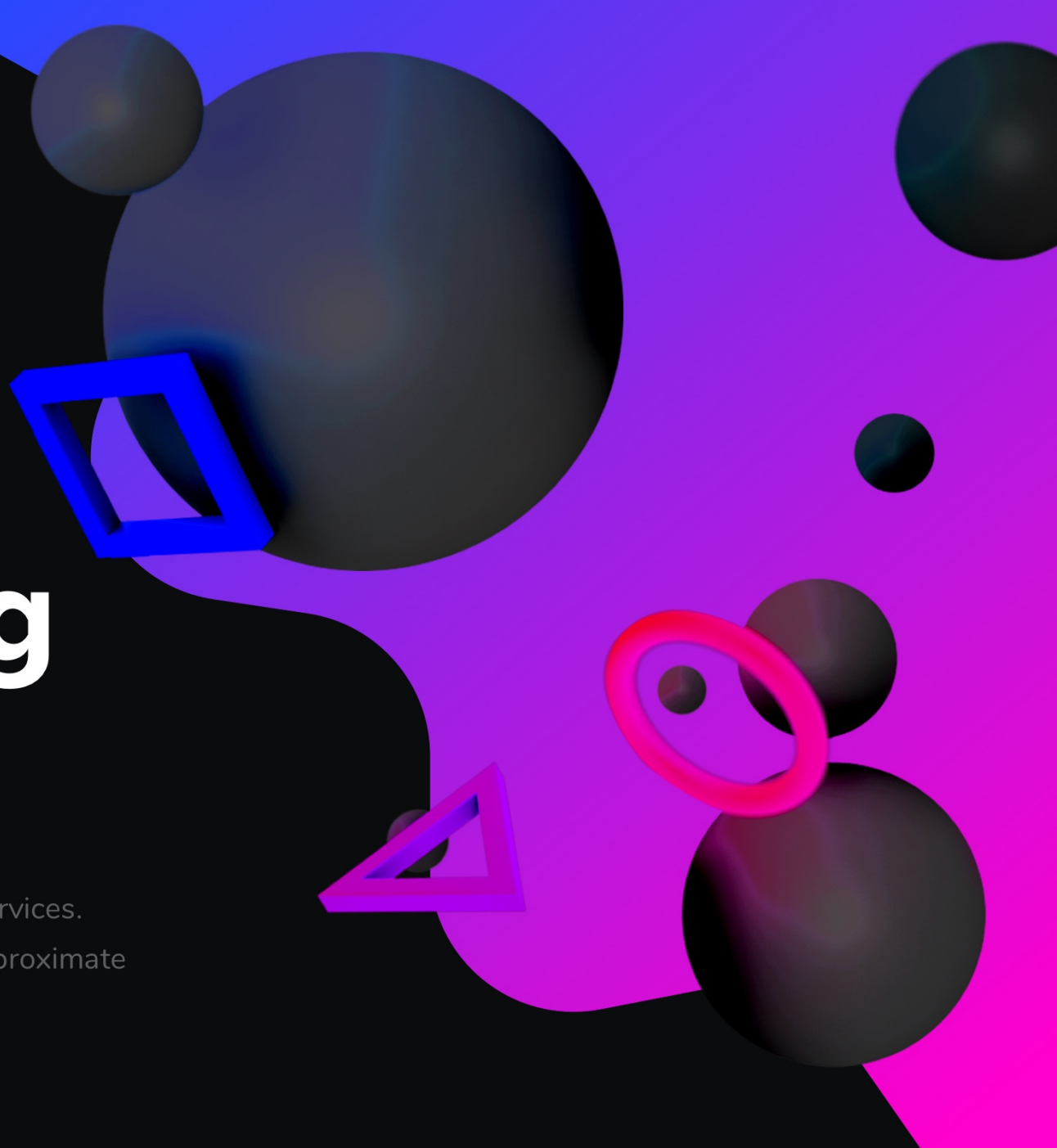


*Commercial Offer*

# Branding Design Developing

In this presentation you can find info about our services.  
Step-by-step description of the work process, approximate  
prices and terms.



*We Can Create*

# Brand Design

Developing the Brand Identity for Web and Offline

## STEP 1

We do the market analysis, like learning the competitors' brand identity and defining the vector of the brand.

## STEP 3

We create a logo, make watermark drafts, choose fonts and finalize a color guideline. After that we wait for the client's approval.

## STEP 2

We prepare moodboards and brand's identity drafts. Then we discuss it with the client.

## STEP 4

We make desired brand elements such as stationery, business cards, print materials, icons, illustrations etc.



## RESULT

The client receives a ready-to-use corporate brand identity as well as a brandbook and all desired brand elements.



## How fast?

From 7 working days



## Price

From 499€

# We Can Develop Website

Developing website based on the ready-made corporate identity

## STEP 1

We get the company's brief, brand book and existing website (if any). Then we do the market analysis.

## STEP 3

We prepare the moodboards and typographics. Synchronization with the style desired by the client based on the options provided by the designer.

## STEP 2

We prepare UX prototypes of the future website. Then we discuss it with the client and correct them, if necessary.

## STEP 4

We create a full-fledged UI prototype and do the final check of the UI and animations. Then we finally begin the front-end development, waiting for the client's approval.



## RESULT

The client receives a fully functional, mobile-friendly and ready-to-use corporate website. We also share the UI Kit and project sources with them.



## How fast?

From 15 working days



## Price

From 999€

*We Can Compose*

# Presentation

Composing the presentation based on the ready-made brandbook and brief

## STEP 1

We study the brief and brand book. Then we compose the presentations slides prototypes and translate the text, if needed.

## STEP 2

We create and render all the presentation slides. Then we wait for the client's approval.



## RESULT

The client receives a ready-to-use presentation so they could show the product to customers or investors.



## How fast?

From 2 working days



## Price

From 199€

*We Can Make*

# Packaging

Making a package design for a retail product

## STEP 1

We get the company's brief and brand book (if any). Then we do the market research and competitors analysis.

## STEP 3

We finalise and polish the product design chosen by the client. Then we find the realisation solution, waiting for the client approval.

## STEP 2

We prepare some prototypes of the retail product design. Then we discuss it with the client and correct it, if necessary.



## RESULT

The client receives a ready-to-print materials in TIFF and PSD formats.



## How fast?

From 5 working days



## Price

From 299€

*We Can Shoot*

# Video & MoGraph

Creating and rendering a video commercial based on the brief

## STEP 1

We study the brief and project info. Then we do the market research and analysis. We also prepare a script.

## STEP 3

We provide illustrations, make animations, apply effects, record a voiceover and do a post-production. Then we show the video to the client.

## STEP 2

We prepare a schematic storyboard. Then we discuss the visual commercial style with the client.

## STEP 4

We get the final edits from the client and add them to the project. Then goes the final video rendering.



## RESULT

The client receives a ready-to-use video commercial in MP4 4K 60 FPS or any other desired format.



## How fast?

From 15 working days



## Price

From 999€

*We'll Be Happy to*

# Get in touch



*Contact us via*

[ichbinexpert@pm.me](mailto:ichbinexpert@pm.me)



*Telegram*

[@MrVoxPopuli](https://www.telegram.com/@MrVoxPopuli)



*See you Online*

[www.claritydeveloping.com](http://www.claritydeveloping.com)